



# Public Engagement Report for the Public Release and Comment Period

December 2025

For the **Draft San Gabriel Valley Strategic Implementation Plan** (SGVGN Plan)'s public release and comment period, a series of in-person and digital engagement activities were held from March 24 through May 30, 2025, seeking community input on the Draft SGVGN Plan as well as promoting the ongoing SGVGN Plan effort. Activities were carried out through both in-person and digital engagement. In-person events took place in Pasadena, Arcadia, Glendora, Claremont, Diamond Bar, La Puente, Rosemead, Monterey Park, El Monte, South El Monte, Monrovia, West Covina, Whittier, Bassett, Baldwin Park, and Pomona. The wide range of event locations was intended to incorporate the diverse geographic footprints and communities of the SGVGN Plan. Around 1,400 community members were engaged in-person through 29 community pop-up events, four bike rides, and two community meetings. Additionally, digital engagements reached over 38,000 people via social media posts and five newsletters highlighting the SGVGN Plan were distributed. For a public engagement report associated with the SGVGN Plan Development Phase, please see Appendix E – Community Engagement Plan and Report.

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## I. **Community Event**

### **Community Event #1 Summary – San Gabriel Valley – 3.24.2025**

Day One presented at the ReDesign LA virtual event for the San Gabriel Valley community on March 24, 2025. The presentation was approximately 15 to 30 minutes with several sections including an overview of the plan, example projects, and a discussion portion. At the event Day One was able to engage with eight attendees and talk about the SGVGN Plan.

### **Community Event #2 Summary – El Monte – 3.29.2025**

ActiveSGV hosted a community event LAFEF Crop Swap at the Jeff Seymour Family Center in El Monte on March 29, 2025. At the event, ActiveSGV was able to engage with 12 attendees and talk about the SGVGN Plan. In addition, informational and Frequently Asked Questions flyers were distributed to attendees.

Several participants, including cyclists, expressed excitement about the proposed biking infrastructure improvements.

#### **Community Event #3 Summary – Claremont– 3.29.2025**

Day One hosted a resource booth at the Native Plant Festival at California Botanic Garden in Claremont on March 29, 2025. At the event Day One was able to engage with 75 attendees and talk about the SGVGN Plan. A large poster of the plan served as a visual aid at the resource booth. Informational and Frequently Asked Questions flyers were distributed to attendees, and other promotional items such as water bottles, bags, and hand sanitizers.

#### **Community Event #4 Summary – El Monte – 3.30.2025**

ActiveSGV staff hosted the San Gabriel Valley Greenway Network Ride, a community bike ride event in El Monte on March 30, 2025. The ride began at Jeff Seymour Family Center and was approximately 11 miles. ActiveSGV was able to engage with 35 attendees and talk about the SGVGN Plan. A large poster of the plan served as a visual aid at the Jeff Seymour Family Center. Attendees were pleased about bike paths connectivity shown in the San Gabriel Valley plan and expressed this would allow them to commute safely to work.

#### **Community Event #5 Summary – El Monte– 3.30.2025**

Day One hosted a resource booth at the Seeds of Hope for Veterans in El Monte on March 30, 2025. At the event, Day One was able to engage with 35 attendees about talk about the SGVGN Plan. A large poster of the plan served as a visual aid at the resource booth. Informational and Frequently Asked Questions flyers were distributed to attendees, and other promotional items such as water bottles, bags, and hand sanitizers.

#### **Community Event #6 Summary – West Covina – 4.5.2025**

ActiveSGV hosted a resource booth at West Covina Farmers Market in West Covina on April 5, 2025. At the event ActiveSGV was able to engage with 29 attendees and talk about the SGVGN Plan. The 29 attendees were all adults from all generations. Informational and Frequently Asked Questions flyers were distributed to attendees, and other promotional items such as water bottles, bags, and pens. Many reacted positively to the news of the SGVGN Plan and were aware of existing routes along the watersheds.

#### **Community Event #7 Summary – Pasadena – 4.7.2025**

Day One presented at the Pasadena Complete Streets event in Pasadena on April 7, 2025. The presentation was approximately 15 to 30 minutes with several sections including an overview of the plan, example projects, and a discussion portion. At the event, Day One was able to engage with 15 attendees about talk about the SGVGN Plan.

#### **Community Event #8 Summary – El Monte – 4.8.2025**

Day One held a meeting at the Jeff Seymour Family Center in El Monte on April 8, 2025, as part of a larger environmental event. The presentation was approximately 15 to 30 minutes with several sections including an overview of the plan, example projects, and a discussion portion. At the event Day One was able to engage with 32 attendees about talk about the SGVGN Plan. A large poster of the plan served as a visual aid at the meeting. Promotional items were distributed to attendees such as water bottles, bags, and hand sanitizers.

### **Community Event #9 Summary – Pomona – 4.9.2025**

Day One hosted a resource booth at the Lopez Urban Farm event in Pomona on April 9, 2025. At the event Day One was able to engage with 18 attendees and talk about the SGVGN Plan. A large poster of the plan served as a visual aid at the resource booth. Informational and Frequently Asked Questions flyers were distributed to attendees, and other promotional items such as water bottles, bags, and hand sanitizers.

### **Community Event #10 Summary – Monrovia – 4.11.2025**

ActiveSGV hosted a resource booth at the Monrovia Street Fair and Farmers Market in Monrovia on April 11, 2025. At the event ActiveSGV was able to engage with 55 attendees and talk about the SGVGN Plan. Informational and Frequently Asked Questions flyers were distributed to attendees, and other promotional items such as water bottles, bags, and hand sanitizers. Attendees were concerned about the presence of encampments along existing greenways, safety, and accessibility.

### **Community Event #11 Summary – Whittier – 4.12.2025**

ActiveSGV hosted a resource booth at the Earth Day Sanitation District event on April 12, 2025. At the event ActiveSGV was able to engage with 61 attendees and talk about the SGVGN Plan. The attendees were all adults and majority were parents with their children. Informational and Frequently Asked Questions flyers were distributed to attendees, and other promotional items such as water bottles, bags, and hand sanitizers. Many attendees left positive feedback about the SGVGN Plan, and some shared enthusiasm specifically for the potential development of the San Jose Creek portion. In addition, the Chair of the Sierra Club Rio Hondo Chapter expressed interest in collaborating in the future.

Additionally, Day One hosted a resource booth at the Earth Day Sanitation District event on April 12, 2025. At the event Day One was able to engage with 65 attendees about talk about the SGVGN Plan. A large poster of the plan served as a visual aid at the resource booth. Informational and Frequently Asked Questions flyers were distributed to attendees by Day One. Other promotional items such as water bottles, bags, and hand sanitizers were also distributed to attendees.

### **Community Event #12 Summary – Bassett–4.12.2025**

ActiveSGV hosted a second San Gabriel Valley Greenway Network Ride in Bassett on April 12, 2025. The bike ride began at San Gabriel River Park and was approximately 9 miles through Avocado Heights via streets and San Jose Creek

Bike path. ActiveSGV was able to engage and present to 35 attendees and talk about the SGVGN Plan. Attendees expressed positive feedback for connectivity and increased green spaces.

### **Community Event #13 Summary – South El Monte –4.13.2025**

ActiveSGV hosted a resource booth at the South El Monte High School Swap Meet in South El Monte on April 13, 2025. At the event ActiveSGV was able to engage with 49 attendees and talk about the SGVGN Plan. The majority of attendees at the swap meet were Latinx. As such, most of the information shared about SGVGN Plan was in Spanish. In addition, Informational and Frequently Asked Questions flyers were distributed to attendees, and other promotional items such as water bottles, bags, and hand sanitizers. Many of the attendees were not familiar with the Plan, however they expressed approval and gratitude for the projects. Two attendees shared that they had lived near Whittier Narrows, Marrano Beach, and noted how the infrastructure and development have changed.

### **Community Event #14 Summary – Pomona – 4.15.2025**

Day One presented at the Earth Day Pomona DO Youth Advocates event in Pomona on April 15, 2025. The presentation was approximately 15 to 30 minutes with several sections including an overview of the plan, example projects, and a discussion portion. At the event Day One was able to engage with 8 attendees about talk about the SGVGN Plan. All attendees were in high school, in the age range of 14-18 years old.

### **Community Event #15 Summary – Claremont –4.16.2025**

Day One presented at the Three Valleys Municipal Water District event in Claremont on April 16, 2025. The presentation was approximately 15 to 30 minutes with several sections including an overview of the plan, example projects, and a discussion portion. At the event Day One was able to engage with 28 attendees and talk about the SGVGN Plan.

### **Community Event #16 Summary – Glendora –4.16.2025**

Day One hosted a resource booth at Gladstone Park in Glendora on April 16, 2025. At the event Day One was able to engage with 22 attendees and talk about the SGVGN Plan. A large poster of the plan served as a visual aid at the resource booth. Informational and Frequently Asked Questions flyers were distributed to attendees, and other promotional items such as water bottles, bags, and hand sanitizers.

### **Community Event #17 Summary – San Gabriel Valley –4.17.2025**

Day One presented at the RAD Coalition virtual event for the community of the San Gabriel Valley on April 17, 2025. The presentation was approximately 15 to 30 minutes with several sections including an overview of the plan, example projects, and a discussion portion. At the event Day One was able to engage with 17 attendees and talk about the SGVGN Plan.

### **Community Event #18 Summary –Monterey Park– 4.17.2025**

ActiveSGV hosted a resource booth at Monterey Park Farmers' Market on April 17, 2025. At the event ActiveSGV was able to engage with 100 attendees and talk about the SGVGN Plan. Informational and Frequently Asked Questions flyers were distributed to attendees, and other promotional items such as water bottles, bags, and pens. At the booth, the lack of Mandarin or Cantonese language materials significantly limited the ability to connect with a large portion of the attendees.

### **Community Event #19 Summary – Rosemead – 4.18.2025**

ActiveSGV hosted a resource booth at the Rosemead Family Earth Day and Cultural Festival on April 18, 2025. At the event ActiveSGV was able to engage with 20 attendees and talk about the SGVGN Plan. A large poster of the plan served as a visual aid at the resource booth. Informational and Frequently Asked Questions flyers were distributed to attendees, and other promotional items such as water bottles, bags, and pens. At the booth, the lack of Mandarin or Cantonese language materials significantly limited the ability to connect with a large portion of the attendees. Many attendees showed positive feedback and expressed enthusiasm that they live close to the proposed greenways.

### **Community Event #20 Summary – La Puente – 4.18.2025**

ActiveSGV hosted a resource booth at the La Puente Farmer's Market on April 18, 2025. At the event ActiveSGV was able to engage with 48 attendees and talk about the SGVGN Plan. Informational and Frequently Asked Questions flyers were distributed to attendees, and other promotional items such as water bottles, bags, and pens. Event organizers mentioned it was slower than usual due to the colder, gloomy weather, which likely impacted overall engagement.

### **Community Event #21 Summary – Baldwin Park – 4.19.2025**

ActiveSGV hosted a second San Gabriel Valley Greenway Network Ride in La Puente on April 19, 2025. The ride began at Walnut Creek Nature Park and was approximately 9 miles through Baldwin Park via streets, Walnut Creek, and San Gabriel River Bike path. ActiveSGV was able to engage with and present to 33 attendees and talk about the SGVGN Plan. Attendees expressed excitement for more greenways and the connectivity of the proposed projects.

### **Community Event #22 Summary – Diamond Bar – 4.19.2025**

Day One hosted a resource booth at the Earth Day Celebration event in Diamond Bar on April 19, 2025. At the event Day One was able to engage with 30 attendees and talk about the SGVGN Plan. A large poster of the plan served as a visual aid at the resource booth. Informational and Frequently Asked Questions flyers were distributed to attendees, and other promotional items such as water bottles, bags, and hand sanitizers.

### **Community Event #23 Summary – Claremont – 4.20.2025**

ActiveSGV hosted a resource booth at the Claremont's Farmer's Market on April 20, 2025. At the event ActiveSGV was able to engage with 141 attendees and talk about the SGVGN Plan. A large poster of the plan served as a visual aid at the

resource booth. Informational and Frequently Asked Questions flyers were distributed to attendees, and other promotional items such as water bottles, bags, and pens. The event was deemed successful by ActiveSGV despite it being Easter Sunday and attendance was expected to be low. Attendees provided positive feedback and suggestions such as using the Pacific Electric Trail that connects to Upland, more trash cans, restrooms, dog friendly surfaces, path lighting, and proper signage. Other concerns from attendees included e-bikes disturbing natural terrain and fragile ecosystems along paths, e-bike regulations, and homeless encampments.

#### **Community Event #24 Summary – Pasadena – 4.23.2025**

Day One hosted a resource booth at the Youth Advocacy event in Pasadena on April 23, 2025. At the event Day One was able to engage with 16 attendees and talk about the SGVGN Plan. All attendees were in high school, in the age range of 14 to 18 years old. A large poster of the plan served as a visual aid at the resource booth. Informational and Frequently Asked Questions flyers were distributed to attendees, and other promotional items such as water bottles, bags, and hand sanitizers.

#### **Community Event #25 Summary – Glendora – 4.26.2025**

ActiveSGV hosted a resource booth at the Glendora Earth Day Festival on April 26, 2025. At the event, ActiveSGV was able to engage with 100 attendees and talk about the SGVGN Plan. A large poster of the plan served as a visual aid at the resource booth. Informational and Frequently Asked Questions flyers were distributed to attendees, and other promotional items such as water bottles, bags, and pens. The weather was not favorable at the event and was deemed challenging by ActiveSGV however attendees provided positive feedback for the SGVGN Plan. Notable concerns from attendees included unhoused individuals and they suggested to take this key community consideration for future planning and communication.

#### **Community Event #26 Summary – La Puente – 4.27.2025**

ActiveSGV hosted a resource booth at the Earth Day San Gabriel River Park on April 27, 2025. At the event ActiveSGV was able to engage with 39 attendees and talk about the SGVGN Plan. The attendees were all ages and included parents with children, teenagers, and adults. Informational and Frequently Asked Questions flyers were distributed to attendees, and other promotional items such as water bottles, bags, and pens. The weather was not favorable at the event and was deemed challenging by ActiveSGV yet attendees provided positive feedback for the SGVGN Plan. Notable concerns from attendees included unhoused individuals that might impede the completion of projects.

#### **Community Event #27 Summary – Arcadia – 5.3.2025**

ActiveSGV hosted a resource booth at the Waterfest event in Arcadia on May 3, 2025. At the event ActiveSGV was able to engage with 113 attendees and talk about the SGVGN Plan. The attendees were all ages and included parents with

children, teenagers, and adults. Informational and Frequently Asked Questions flyers were distributed to attendees, and other promotional items such as water bottles, bags, and pens. Attendees provided positive feedback for the SGVGN Plan, and some noted that they use similar pre-existing projects such as the Whittier Greenway Trail and the Emerald Necklace. One suggestion was to include potential sites closer to Azusa, and that the Santa Fe Dam could serve as a habitat corridor. Notable concerns from attendees included unhoused individuals that might cause safety concerns in proposed project areas.

Additionally, Day One hosted a resource booth at the Waterfest event and was able to engage with 48 attendees and talk about the SGVGN Plan. The resource booth had Informational and Frequently Asked Questions flyers that were distributed to attendees, and other promotional items such as water bottles, bags, and hand sanitizers.

#### **Community Event #28 Summary – Arcadia –5.3.2025**

ActiveSGV staff hosted the San Gabriel Valley Greenway Network Ride a community bike ride event in Arcadia on May 3, 2025. At the event ActiveSGV hosted a resource booth and bike ride and was able to engage with 61 attendees and talk about the SGVGN Plan. In total approximately 100 bikers completed the route. The bike ride began and ended at the Arcadia Recreation and Community Services Center and was approximately 7 miles. The resource booth had Informational and Frequently Asked Questions flyers that were distributed to attendees, and other promotional items such as water bottles, bags, and hand sanitizers. Attendees were pleased about SGVGN Plan, and supported creating more bike paths. An attendee also expressed interest in more opportunities for hiking and biking as there is a current closure of Mount Wilson and other trails due to the Eaton Fire.

#### **Community Event #29 Summary – Pasadena –5.30.2025**

Day One presented at The Dena Home event in Pasadena on May 30, 2025. The presentation was approximately 15 to 30 minutes with several sections including an overview of the plan, example projects, and a discussion portion. At the meeting Day One was able to engage with 22 attendees and talk about the SGVGN Plan.

## **II. Community Meeting**

#### **Community Meeting #1 Summary – San Gabriel Valley – 4.2.2025**

Day One presented at the Nature for All Virtual Meeting for the San Gabriel Valley community on April 2, 2025. The presentation was approximately 15 to 30 minutes with several sections including an overview of the plan, example projects, and a discussion portion. At the meeting, Day One was able to engage with 12 attendees and talk about the San Gabriel Valley Greenway Network Plan. Community members and prominent environmental agencies were among the attendees at this event.

## Community Meeting #2 Summary – El Monte – 4.24.2025

Day One hosted a meeting at the Air Quality Meeting 2 in El Monte on April 24, 2025. At the meeting Day One was able to engage with 16 attendees and talk about the San Gabriel Valley Greenway Network Plan. Informational and Frequently Asked Questions flyers were distributed to attendees, and other promotional items such as water bottles, bags, and hand sanitizers. Attendees expressed interest in the bicycle paths providing connectivity and implementing safety measures.

### III. Banner Display

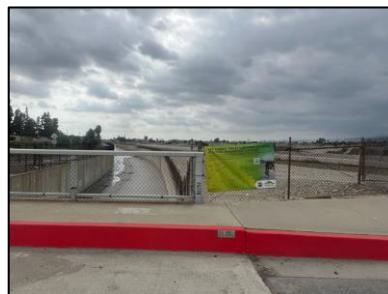
Day One placed 10 large banners throughout the San Gabriel Valley by March 30<sup>th</sup>, 2025. The banners were placed at the following locations:

1. Francisquito Avenue and Vineland Avenue Walnut Creek (Baldwin Park)
2. Gladstone Street and Sunflower Avenue San Dimas Wash (Glendora)
3. Valley Boulevard and West Strang Avenue Eaton Wash (El Monte)
4. Day One Office at 175 Euclid Avenue (Pasadena)
5. East Main Street and Champion Place Street Alhambra Wash (Alhambra)
6. Live Oak Avenue and 8<sup>th</sup> Avenue Santa Anita Wash (Arcadia)
7. Vincent Avenue and Cypress Street Big Dalton Wash (Irwindale)
8. Del Mar Boulevard and Ramona Place Eaton Wash (Pasadena)
9. East Mission Road and West Santa Anita Alhambra Wash (San Gabriel)
10. Workman Mill Road and Whittier Woods Drive San Jose Creek (Whittier)

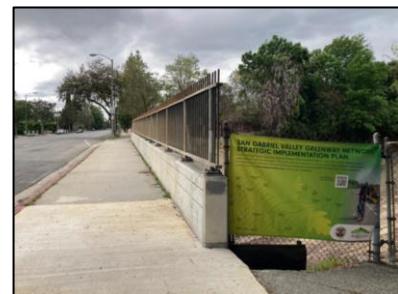
Three locations of banners are shown as examples. Banners were removed and retrieved by Day One in May 2025.



City of Alhambra, East Main St. and Champion Place St./ Alhambra Wash



City of Irwindale, Vincent Ave. and Cypress St./ Big Dalton Wash



City of Pasadena, Del Mar Blvd. and Ramona Pl./ Eaton Wash

### IV. Digital Engagement Summary

Digital engagement was conducted in the months of March, April, and May 2025 and has reached around 38,628 people via social media. In addition, 5 newsletters were distributed with highlights of the SGVGN Plan, a total of 22,957 email subscribers were reached.

### **Digital Engagement Summary – Social Media**

ActiveSGV created the social media campaign for the SGVGN Plan which ran from March 21 to April 25, 2025, with 12 posts across Instagram, Facebook, and X. Concurrently, from March 26, posts shifted focus to the official 30-day public comment period for the Draft Plan from March 27 through April 26, encouraging input and directing users to the SGV Greenway Network website. A final "LAST CALL" alert was issued on April 25 for final comments. Overall, the campaign generated 38,628 impressions, 3,112 in reach, and 1,545 total engagements. Instagram and Facebook were the most effective platforms, with Instagram leading in 955 engagements and 25,590 impressions.

Day One staff shared posts and stories across several of its social media platforms and utilized Instagram the most for material related to SGVGN Plan. All community events and meetings were also advertised through social media. Across all platforms, there were 3,640 views of the social media posts.

### **Digital Engagement Summary – Email and Newsletters**

ActiveSGV conducted an email campaign for the SGVGN Plan public comment period from March 27 to April 25, 2025. The emails were sent to approximately 5,480 subscribers for ActiveSGV. During this period, four emails were distributed to solicit public input on the SGVGN Plan.

1. The first email "SGV Greenway Network Draft Public & Public Comment" on March 27, 2025, was sent to 5,478 subscribers and had opens and click rates of 25% and 3.5% respectively.
2. The second email "April 2025 Newsletter" on March 28, 2025, was sent to 5,480 subscribers and had opens and click rates of 8% and 3% respectively.
3. The third email "Mid-April 2025 Newsletter" on April 15, 2025, was sent to 5,475 subscribers and had opens and click rates of 11% and 3% respectively.
4. The fourth email "ACTION ALERT #2: SGV Greenway Network Draft Plan & Public Comment" on April 25, 2025 was sent to 5,486 subscribers and had opens and click rates of 27% and 3% respectively.

In addition to the four emails mentioned above, Day One distributed a monthly newsletter on April 16<sup>th</sup> that included information about SGVGN Plan. The newsletter was distributed to 1038 residents with a 42% open rate.

### **Website**

The Plan team developed a comprehensive website featuring materials, information, and events. The website has been developed to ensure all content presented on the site is accessible to users across all devices sizes and modern industry-standard website browsers. The website meets LA County accessibility requirements and is currently live for community members to access.

## V. Digital Engagement Report

### Email Metrics

TOTAL		Individual Email Stats						
		Date	Total Emails Sent	Opens	Open Rates	Clicked	Click Rate	Unsubscribes
Total Sent	22,957	3/27/2025 SGV Greenway Network Draft Plan & Public Comment	5,478	1,391	25%	191	3.49%	7
Opens	4,377	3/28/2025 April 2025 Newsletter	5,480	441	8%	174	3.18%	5
Open Rates	19%	4/15/2025 Mid-April 2025 Newsletter	5,475	624	11%	165	3.01%	6
Clicked	711	4/16/2025 Monthly Newsletter	1,038	434	42%	-	-	-
Click Rate	3.1%	4/25/2025 ACTION ALERT #2:SGV Greenway Network Draft Plan & Public Comment	5,486	1,487	27%	181	3.30%	6
Unsubscribe Rate	0.10%							

#### Metrics Glossary:

Month: Month of engagement

Total Emails Sent: Total emails sent to email subscribers

Opens: Total number of emails opened by email subscribers

Open Rates: Percentage of emails opened by email subscribers

Clicked: Total Number of emails opened and clicked

Click Rate: Percentage of email subscribers that have opened and clicked the same email

Unsubscribed: Total number of email recipients that have unsubscribed from future emails

### Social Media Metrics

TOTAL		Total
Total Impressions	38,628	
Total Reach	3,112	
Total Engagements	1,545	
Total Reactions	792	
Total Comments	7	
Total Shares	238	
Total Saves	64	
Total Clicks	110	

#### Social Media Stats\*

##### Facebook

Impressions	Reach	Engagements	Reactions	Comments	Shares	Saves	Clicks
11,891	1,145	524	107	3	17	0	94

##### X

Impressions	Reach	Engagements	Reactions	Comments	Shares	Saves	Clicks
1,147	N/A	66	14	0	5	0	16

##### Instagram

Impressions	Reach	Engagements	Reactions	Comments	Shares	Saves	Clicks
25,590	1,967	955	671	4	216	64	N/A

#### Metrics Glossary:

Impressions: Total number of times content is displayed

Reach: The number of people who had any post from the page enter their screen

Engagements: The number of times people engaged with page posts by liking commenting or sharing.

Reactions: Total number of expressions toward content

Shares: Total number of shared content

Saves: Total number of users who saved the post

Clicks: Total number of user who opened the post

\*ActiveSGV Social Media Metrics

## VI. Appendix

SGV GREENWAY NETWORK IMPLEMENTATION PLAN

# OUTREACH REPORT

PREPARED BY:  
**ACTIVE  
SGV**



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# SGV GREENWAY NETWORK IMPLEMENTATION PLAN OUTREACH SUMMARY

**Between March and May 2025, ActiveSGV carried out extensive community outreach in support of the San Gabriel Valley Greenway Network Implementation Plan. Through 16 public events—including farmers markets, Earth Day festivals, and community bike rides—our team connected with over 800 residents across the region.**

These in-person events provided opportunities for community members to learn about proposed greenway projects, share input on local needs, and experience nearby trails firsthand. The SGV Greenway Network aimed to transform underused spaces like flood control channels into safe, accessible bike and pedestrian paths that connect neighborhoods, reduce emissions, and improve public health.

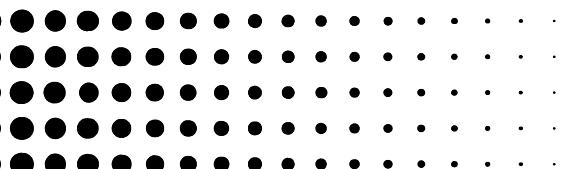
ActiveSGV's outreach efforts helped bring visibility to the project, gathered valuable feedback, and ensured that community voices were part of the planning process. By doing so, we supported a more connected, equitable, and sustainable future for the San Gabriel Valley.



**806**  
ENGAGEMENTS

**16**  
EVENTS

**13**  
SGV CITIES



# EVENT RECAP: LAEF CROP SWAP

ActiveSGV staff hosted a community event at Jeff Seymour Family Center. The event featured a crop swap, food demonstration, and outreach about the San Gabriel Valley Greenway Network Implementation Plan (SGVGNIP). Community members brought a variety of produce, from herbs and citrus to squash and grapes, to share with one another.

The event started with a live food demonstration on preparing hummus. Afterward, the crop swap invited attendees to connect and exchange crops. Alongside these activities, attendees learned about the draft SGVGNIP and the opportunity to provide public input. Melissa distributed flyers and spoke with community members about the plan's goals to enhance local infrastructure, increase green space access, and improve regional mobility. Several participants, including cyclists, expressed excitement about the proposed biking infrastructure improvements. This event fostered community connection and food sharing and encouraged active participation in shaping a more accessible, sustainable San Gabriel Valley.



## \* LOCATION

10900 Mulhall St.  
El Monte, CA 91731

## \* DATE

March 29, 2025

12

Number of Interactions



19

Number of Flyers  
Distributed





# EVENT RECAP: COMMUNITY BIKE RIDE #1

The SGV Greenway Network Ride highlighted the possibility of 130 miles of connecting bike paths and walkways in the SGV and using existing waterways, storm channels, washes, and creeks to connect communities in the SGV. Folks were pleased and excited about bike paths connecting the San Gabriel Valley. We spotlighted the concept possibilities along the Alhambra and the Eaton Wash. Many said it would be a dream come true. Folks said a greenway network would allow them to commute safely to work. There were 88 reservations via Eventbrite, but with the rain, only 35 participants attended.

## \* LOCATION

Jeff Seymour Family Center  
10900 Mulhall St.  
El Monte, CA 91730

## \* DATE

March 30, 2025

**35**

Number of Interactions



**50**

Number of Flyers  
Distributed





# EVENT RECAP: WEST COVINA FARMERS MARKET

ActiveSGV staff set up a pop-up at the end of the West Covina Farmers Market, in an area visible to most attendees. The age range of the people with whom we spoke varied from young to older adults. The prize wheel was used as an incentive for children to play while we talked to their parents. Many reacted positively to the news of the SGVGNIP and were aware of existing routes along the watersheds. We had 29 meaningful interactions and distributed 15 flyers. Only a handful of tote bags were distributed since they were the main prize of the wheel. Pens were distributed to the majority of interactions. People showed a preference for the tote bag over the water bottle.

## \* LOCATION

195 S Glendora Ave.  
West Covina, CA 91790

## \* DATE

APRIL 5, 2025

**29**

Number of Interactions



**15**

Number of Flyers  
Distributed





# EVENT RECAP: MONROVIA STREET FAIR AND FARMERS MARKET

We appeared to be the only nonprofit at Monrovia's Street Fair and Farmers Market. Many of the folks we spoke with were parents, and the prize wheel was useful in engaging with families. The prize wheel was also very popular with older adults (senior citizens). We had 55 meaningful interactions and distributed 65 flyers. The bags and hand sanitizers were the most popular items chosen. A common concern was the presence of unhoused encampments along existing greenways, such as in Duarte. Concerns about safety and accessibility deterred people from using those greenways. We also spoke to two young women from El Monte interested in volunteering with us.

## \* LOCATION

700 S Myrtle Ave.  
Monrovia, CA 91016

## \* DATE

April 11, 2025

**55**

Number of Interactions



**65**

Number of Flyers  
Distributed





# EVENT RECAP: COMMUNITY BIKE RIDE #2

The second ride of our SGV Greenway Network series went well. We started at the San Gabriel River Park and led folks on a 9-mile ride through Avocado Heights via the streets and the San Jose Creek bike path. We presented the possibility of a bridge installation for connection improvements. We highlighted the possible connections to Puente and Thompson Creek washes. Folks remain supportive and enthusiastic about the dream scenario of having over 130 miles of greenway connectivity and more green spaces. Overall, it was a good turnout. Considering it was Coachella weekend, Bernie Sanders had a free concert in DTLA with Neil Young and others.

## \* LOCATION

San Gabriel River Park  
255 San Fidel Avenue  
Bassett, CA 91746

## \* DATE

April 12, 2025

**35**

Number of Interactions



**50**

Number of Flyers  
Distributed





## EVENT RECAP: SANITATION DISTRICT'S EARTH DAY EVENT

This was a large event with multiple nonprofit organizations in attendance. There were about four large sections for tabling, and we were placed in the third-to-last section. Nearly 1,600 guests participated, mainly kids and their families. We received a lot of foot traffic in the first 2-2.5 hours of the event due to our spin wheel, but once our raffle/ swag items diminished, fewer people were interested in our table. Still, we received positive feedback for the project and distributed 122 flyers, while engaging with 61 individuals and their families. Many were excited about the project, sharing how other cities have similar greenways they love visiting. Some folks specifically shared enthusiasm for the development of the San Jose Creek portion. We met the Chair of the Sierra Club's Rio Hondo Chapter, who expressed interest in collaborating with us in the future.

### \* LOCATION

1955 Workman Mill Rd.  
Whittier, CA 90601

### \* DATE

April 12, 2025

**61**

Number of Interactions



**122**

Number of Flyers  
Distributed





# EVENT RECAP: SOUTH EL MONTE SWAP MEET

ActiveSGV was the only nonprofit tabling at the South El Monte Swap Meet on Sunday morning. The swap meet's vendors and visitors were mainly Latinx. As such, most of the information shared about the SGV Greenway Network was in Spanish. Surprisingly, not many folks were interested in the prize wheel, but instead would gravitate towards the large poster board to look at the map, allowing for easy engagement. No one was familiar with or had heard of the plan, and many expressed approval and gratitude for the proposed project. Two people shared their childhood experiences living near Whittier Narrows (Marrano Beach) and how infrastructure/development has changed.

## \* LOCATION

1001 Durfee Ave.  
South El Monte, CA 91733

## \* DATE

April 13, 2025

**49**

Number of Interactions



**30**

Number of Flyers  
Distributed





## EVENT RECAP: FAMILY EARTH DAY AND CULTURAL FESTIVAL

This was an engaging, oriented event with multiple nonprofit organizations in attendance, hosted by the Asian Pacific Family Center in collaboration with Pacific Clinics Headstart. We received a lot of foot traffic, however, we could not share information with many of those interested in our table due to language barriers. The organizers for the event informed us that much of the community they serve speaks exclusively Mandarin or Cantonese, making it difficult to share information about the SGVGNIP given that staff didn't speak these languages or have any fliers in them. Still, with those we could communicate with, we received positive feedback for the project. Many people were drawn to the large poster board with the large map, many excited to realize they live close to one of the proposed greenways. Many were excited about the project, sharing how other cities have similar greenways they love visiting.

### \* LOCATION

9353 E Valley Blvd.  
Rosemead, CA 91770

### \* DATE

April 18, 2025

**20**

Number of Interactions



**50**

Number of Flyers  
Distributed





# EVENT RECAP: LA PUENTE FARMERS MARKET

ActiveSGV staff, Ismael and Melissa, attended the La Puente Live evening farmers market to share about the San Gabriel Valley Greenway Network Implementation Plan. We were the only nonprofit present, and most attendees were primarily interested in the food vendors and free items. We engaged with about 48 individuals and handed out 20 flyers, with many people attending in groups. A few vendors also received flyers. Event organizers mentioned it was slower than usual due to the colder, gloomy weather, which likely impacted overall engagement.

## \* LOCATION

15900 Central Ave  
La Puente, CA 91744

## \* DATE

April 18, 2025

**48**

Number of Interactions



**20**

Number of Flyers  
Distributed





# EVENT RECAP: COMMUNITY BIKE RIDE #3

ActiveSGV staff set up over 40 bikes at Walnut Creek Park in Baldwin Park. Walnut Creek Park will connect to the greenway later this year, and it was essential to highlight the connectivity to the Walnut Creek and San Gabriel River Bike Paths. We shared the vision of expanding green spaces and a 2-mile neighborhood pedestrian loop. The ride consisted of almost 9 miles on city streets and bike paths. We had some return riders, as well as new participants. Folks were pleased with the ride and continue to show excitement for the prospect of more greenways in the SGV. We connected with Maria Moreno, Recreation Manager for Baldwin Park.

## \* LOCATION

Walnut Creek Nature Park  
701 Frazier St.  
Baldwin Park, CA 91706

## \* DATE

April 19, 2025

**33**

Number of Interactions



**45**

Number of Flyers  
Distributed





# EVENT RECAP: CLAREMONT FARMERS MARKET

This event was successful despite taking place on Easter holiday, with 141 interactions and 91 flyers distributed. Public reception was overwhelmingly positive. One person who was especially excited about the plan was a fisherman who loved nature and likened it to the Orange County Santa Ana River Trail. Another family was aware of our Active Streets bike events and was excited about the plan. Various people mentioned using the Pacific Electric Trail that connects to Upland, with some saying the “stop and go” traffic of major roads is inconvenient. Folks asked about the timeline and funding for the project. Another person repeatedly stated he liked the map on the board. Some concerns were that the pathways could serve as gateways to unpaved areas and that e-bikes could disturb natural terrain and fragile ecosystems, necessitating e-bike regulation. Other suggestions included: more trash cans, restrooms, dog-friendly surfaces, and path lighting. A concern about homeless encampments was brought up as well. Finally, adding proper signage was another repeated comment for the pathways and markers on the map for better discernment of place/location.

## \* LOCATION

Harvard Ave N.  
Claremont, CA 91711

## \* DATE

April 20, 2025

**141**

Number of Interactions



**91**

Number of Flyers  
Distributed





## EVENT RECAP: MONTEREY PARK FARMERS MARKET

Our outreach at the Monterey Park Farmers Market on April 17th highlighted both opportunities and challenges for the SGV Greenway Network. We engaged with many community members, but the lack of Chinese-language materials significantly limited our ability to connect with a large portion of the population. To improve future interactions, we'll ensure translated project information is available and incorporate multiple visual aids, such as a large poster showcasing the Emerald Necklace Greenway, to better illustrate our vision and encourage more dynamic conversations with attendees.

### \* LOCATION

350 S McPherrin Ave.  
Monterey Park, CA 91754

### \* DATE

April 17, 2025

**100**

Number of Interactions



**70**

Number of Flyers  
Distributed





## EVENT RECAP: GLENDOURA EARTH DAY FESTIVAL

Our outreach efforts at the Glendora Earth Day Festival on April 26 faced significant challenges due to substantial rain, which unfortunately dampened overall participation. The weather also limited the number of individuals who could comfortably fit within our booth due to umbrellas. Despite these conditions, we experienced mostly positive interactions with attendees. A notable concern frequently raised was regarding unhoused individuals potentially using the greenways, highlighting a key community consideration for future planning and communication.

### \* LOCATION

181 N Cullen Ave.  
Glendora, CA 91741:

### \* DATE

April 26, 2025

**100**

Number of Interactions



**43**

Number of Flyers  
Distributed





## EVENT RECAP: EARTH DAY @ SAN GABRIEL RIVER PARK

The Earth Day Event at San Gabriel River Park was a small gathering of exhibitors, with activities such as nature walks, weeding, and a button-making workshop for the public. There was a very low turnout to this event, either due to poor promotion or the relative newness and unfamiliarity of the park. Those who did go ranged from mothers with young children, some teenagers, and older adults. Still, the 39 folks we interacted with (including exhibitors) liked and supported the plan. Some comments included liking the idea, but “good luck getting the homeless out.” Another person said, “Who wouldn’t want to support this?!”

### \* LOCATION

255 San Fidel Ave.  
La Puente, CA 91746

### \* DATE

April 27, 2025

**39**

Number of Interactions



**20**

Number of Flyers  
Distributed



# EVENT RECAP: ARCADIA WATERFEST

The WaterFest at Arcadia Park was a large, family-friendly event with various exhibitors. We were able to distribute 228 flyers as well as the rest of the SGVGNIP swag, and interact meaningfully with 113 people. The project elicited a largely positive response, with "This is very cool" being the most frequently voiced comment. Other remarks indicated enthusiasm to have more bike and walking paths. Several individuals also noted their current use of similar facilities, with one person commenting, "[This] would be nice. I use the ones we have now." Others specifically reference the Whittier Greenway Trail and the Emerald Necklace. Another person mentioned that the project was a good idea to keep pedestrians from getting hit by cars. Suggestions for improvements included connecting existing bike trails near the Sawpit Wash and making the northern section of the Emerald Necklace easier to traverse (fewer stops and goes due to roads). One lady wanted to include potential sites closer to Azusa, and that the Santa Fe Dam could serve as a habitat corridor. Someone else listed wishing to see more cement removed. Finally, an avid cyclist mentioned homeless encampments as a deterrent for use of paths, feeling it unsafe to take his children.



## \* LOCATION

255 San Fidel Ave.  
La Puente, CA 91746

## \* DATE

May 3, 2025

**113**

Number of Interactions



**228**

Number of Flyers  
Distributed





# EVENT RECAP: ARCADIA COMMUNITY BIKE RIDE

The Arcadia Community Bike Ride, hosted by the city of Arcadia, is a family-friendly, slow-paced 7-mile bike ride that starts and ends at the Arcadia Recreation and Community Services Center. This year's bike ride was the largest in five years! Five booths were set up, including ActiveSGV's, and about 100 participants. As bikers, the participants supported the plan to create more biking paths. Only one person expressed a concern about "getting the homeless out." Another person was eager for more places to hike/bike after the closure of Mt. Wilson and other trails due to the Eaton fire. We gave away all remaining SGVGN merch.

## \* LOCATION

375 Campus Dr.  
Arcadia, CA 91007

## \* DATE

May 3, 2025

**61**

Number of Interactions



**22**

Number of Flyers  
Distributed



# SOCIAL MEDIA & E-MAIL CAMPAIGNS

As part of our outreach for the San Gabriel Valley Greenway Network Implementation Plan, ActiveSGV conducted a targeted communications campaign to inform the public, promote engagement opportunities, and build support for expanding safe and accessible greenways across the region.

We shared 12 original posts across five social media platforms—Instagram, Facebook, X (formerly Twitter), and Threads. These posts promoted events, highlighted community rides, and shared updates on the plan, helping to keep the public informed and engaged.

We also sent two standalone email newsletters and included the Greenway Network plan in two of our monthly newsletters, each reaching 5,480 subscribers. These messages provided background on the project, ways to participate, and emphasized the importance of building a connected trail system throughout the region.

This communications effort was an essential part of our outreach strategy, complementing in-person engagement and ensuring broader access to information. By using a mix of social and email channels, we connected more residents to the planning process and reinforced the community-driven vision behind the SGV Greenway Network.

## SOCIAL MEDIA

Impressions

**38K**

Total Posts

**12**

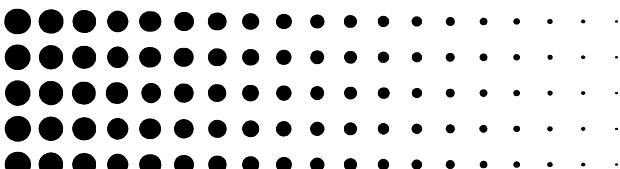
## NEWSLETTERS

Audience

**5480**

Total Emails

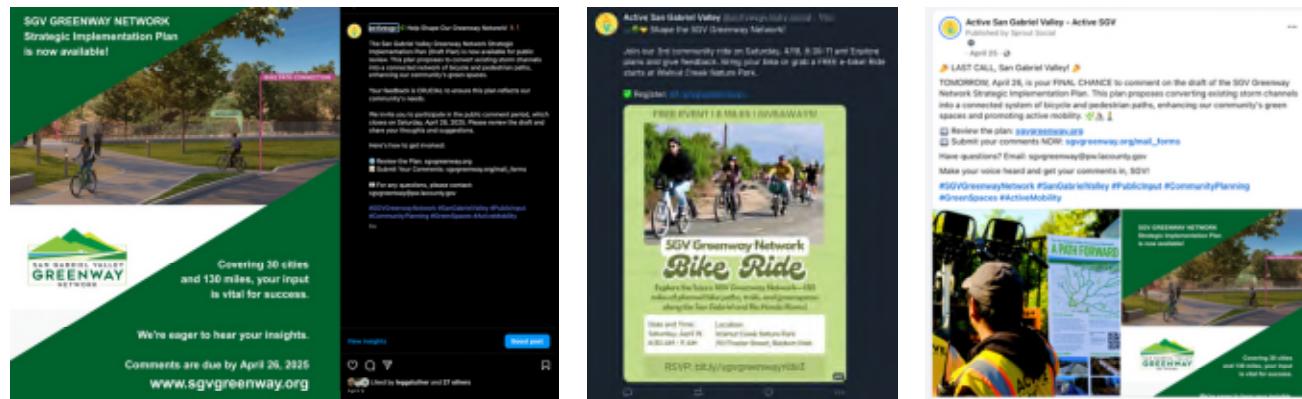
**4**



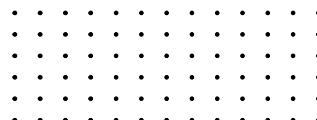
# SOCIAL MEDIA SUMMARY

The social media campaign for the San Gabriel Valley Greenway Network ran from March 21 to April 25, 2025, deploying 12 posts across Instagram, Facebook, X, and Threads. The campaign initially promoted three community bike rides (March 30, April 12, April 19) to engage residents with proposed greenway paths. Concurrently, from March 26, posts shifted focus to the official 30-day public comment period for the Draft Plan (March 27 - April 26), urging input and directing users to the SGV Greenway Network website. A final "LAST CALL" alert was issued on April 25.

Overall, the campaign generated 38,628 impressions, 3112 in reach, and 1,544 total engagements. Instagram and Facebook were the most effective platforms, with Instagram leading in engagements (955). Consistent use of hashtags like #SGVGreenway reinforced the call for community involvement.



	Impressions	Reach	Engagements	Reactions	Comments	Shares	Saves	Clicks
ALL	<b>38,628</b>	<b>3112</b>	<b>1,544</b>	<b>792</b>	<b>7</b>	<b>238</b>	<b>64</b>	<b>110</b>
X	1,147		65	14	0	5	0	16
FB	11,891	1,145	524	107	3	17	0	94
IG	25,590	1,967	955	671	4	216	64	N/A



# E-MAIL SUMMARY

The email campaign for the San Gabriel Valley Greenway Network Strategic Implementation Plan's public comment period was conducted from March 27 to April 25, 2025. During this period, four distinct emails were distributed to solicit public input on the Draft Plan. The campaign commenced precisely with the opening of the 30-day public comment window on March 27, ensuring immediate awareness.

The distribution strategy involved a well-paced series of communications: an initial announcement on March 27, followed by a reminder integrated into a newsletter on March 28, a mid-period newsletter reminder on April 15, and a final, urgent "ACTION ALERT" on April 25, just one day before the April 26 deadline. This frequency aimed to maintain consistent public awareness and prompt action as the deadline approached. All emails consistently directed recipients to the SGV Greenway Network website as the primary channel for submitting comments and provided a dedicated email address for any questions. The campaign effectively leveraged multiple touchpoints across the month to maximize public engagement with the Draft Plan.



## SGV Greenway Network: Your Input is Needed by April 26! 🌳🌿🚴

We are excited to announce that the [SGV Greenway Network Strategic Implementation Plan \(Draft Plan\)](#) has been completed and is now available online for public review and comments!

The San Gabriel Valley Greenway Network Strategic Implementation Plan will transform the storm channels, washes, and creeks that feed into the San Gabriel and Rio Hondo Rivers into modernized bicycle and pedestrian pathways. This regional network will connect communities via an active transportation system and expand much-needed access to open recreation and green space for those who live, work, and play in the San Gabriel Valley.

Your input is essential in shaping the final version. A 30-day public commenting period will be held from Thursday, March 27, to Saturday, April 26, 2025. You can submit your comments [here](#). We encourage you to review the draft and share your thoughts, suggestions, and concerns during this period. Your feedback will help refine the plan, ensuring it aligns with our communities' values and aspirations.

Date	Newsletter	Deliveries	Opens	Clicks	Unsubscribes
3/27	<a href="#">SGV Greenway Network Draft Plan &amp; Public Comment</a>	5,478	1391	191	7
3/28	<a href="#">April 2025 Newsletter</a>	5,480	441	174	5
4/15	<a href="#">Mid-April 2025 Newsletter</a>	5,475	624	165	6
4/25	<a href="#">ACTION ALERT #2: SGV Greenway Network Draft Plan &amp; Public Comment</a>	5,486	1487	181	6

# LOOKING AHEAD

**ActiveSGV led a multi-faceted outreach campaign to support the SGV Greenway Network Implementation Plan. Through 16 in-person events across 13 cities and coordinated digital outreach, we engaged over 800 residents and reached more than 27,000 community members online.**

## KEY INSIGHTS

- **Broad Support for Greenways:** Community members consistently expressed enthusiasm for a regional greenway network that would offer safer, car-free routes for walking and biking.
- **High Value on In-Person Engagement:** Community bike rides and local events were critical in building awareness and collecting input. Interactive tools such as maps and prize wheels were effective in starting conversations.
- **Community Priorities:** Residents emphasized the need for path lighting, signage, restrooms, trash bins, pet-friendly surfaces, and clear wayfinding. There were also repeated calls to address safety concerns related to unhoused encampments and traffic crossings.
- **Effective Use of Communications Channels:** Twelve original social media posts and four email newsletters helped inform and activate a broader audience beyond event attendees.

## LESSONS LEARNED

- Engagement is most successful when outreach is localized, language-accessible, and interactive.
- Visual aids and physical presence remain essential for effectively communicating complex plans.
- Ongoing education is needed to build familiarity with greenway concepts, especially in areas lacking existing infrastructure.
- There is a clear opportunity to deepen relationships with residents interested in staying involved or volunteering.

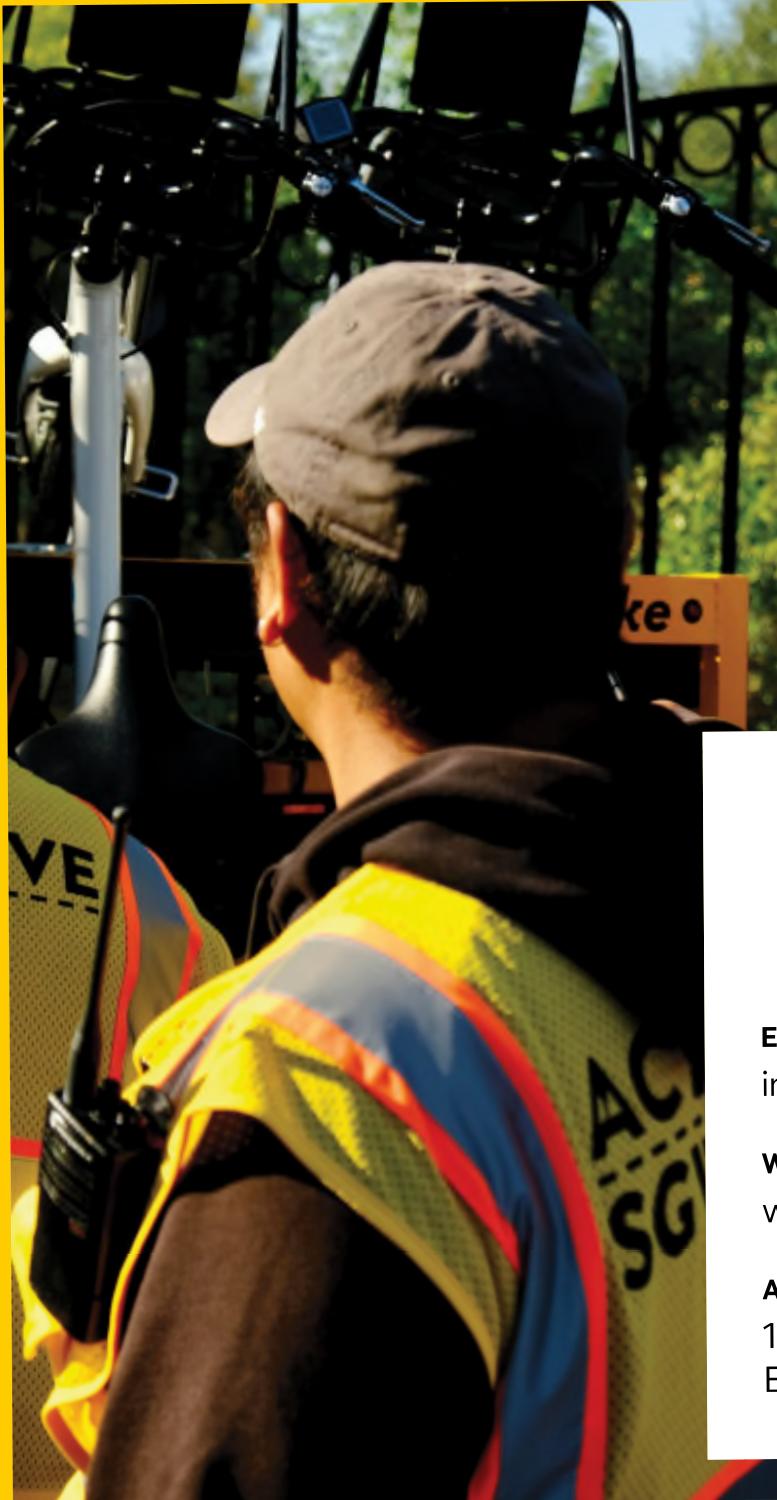
## FUTURE OUTLOOK

ActiveSGV remains committed to advancing a connected and equitable greenway system across the San Gabriel Valley. In the next phase, we will:

- Continue community engagement through localized outreach and updates
- Strengthen partnerships with local organizations and agencies
- Advocate for resources and implementation based on public input
- Ensure that community voices continue to shape design, safety, and accessibility priorities

The SGV Greenway Network represents a transformational opportunity to reimagine public space. With community input at the core, we look forward to making this vision a reality.

# CONTACT US



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## **PUBLIC OUTREACH & ENGAGEMENT REPORT**

# **DRAFT SAN GABRIEL VALLEY GREENWAY NETWORK STRATEGIC IMPLEMENTATION PLAN**

**Prepared by  
Day One**



# PURPOSE

The Public Outreach and Engagement Report aims to summarize the community outreach and engagement activities conducted by Day One staff towards the development of the San Gabriel Valley Greenway Network Implementation Plan (the Plan).

This report describes outreach activities, methods of engagement, outreach materials, and provides a section on lessons learned.

The goals of these activities was to ensure community knowledge of the Plan, encourage public comment, and collect community feedback.

# CONTENTS

1. Overview of Outreach & Engagement
2. Outreach Materials
3. Social Media
4. Banners and Locations
5. Presentations
6. Meetings
7. Pop-up Resource Booths
8. Additional Efforts
9. Community Feedback
10. Contact Information

# 1. OVERVIEW OF OUTREACH & ENGAGEMENT

Day One was contracted by the Rivers and Mountains Conservancy (RMC) to undertake outreach and engagement for the Draft San Gabriel Valley Greenway Strategic Implementation Plan. To engage residents of the San Gabriel Valley (SGV), several activities were planned and implemented. Day One's goal was to ensure that key interested parties and the general public had knowledge of and able to provide public comments to the Plan. In the process of its activities, Day One staff collected and maintained a record of community input and feedback. To help with outreach and engagement, a series of informational items were shared with residents.

The list of Day One outreach and engagement deliverables is summarized in the table below. The majority of activities took place between March 20<sup>th</sup> and April 26<sup>th</sup>. The work period reflected the time the Plan was open for public comments (the public comment period for the Plan was between March 27<sup>th</sup> and April 26<sup>th</sup>). The rest of the section of this document provide additional details on the activities in the table.

Task	Deliverable	Description	Quantity
1	In-person Meetings	Once the SGV Greenway Network Plan is released, share Plan in 2 community meetings.	2
2	Physical Posts	Post banners at locations identified by the Rivers and Mountains Conservancy.	10
3	Local Community Group Presentations	Identify and present the Plan to 6 community organizations in the SGV.	6
4	Pop-Up Tabling events	Hold 9 resource booths to share information about the Plan, answer questions, and collect community feedback.	9
5	Additional Efforts	Newsletters, information dissemination, social media advertising, inclusion in discussions.	-

## 2. OUTREACH MATERIALS

Day One was provided two informational handouts to utilize during outreach events and to share electronically with interested parties. The first handout included a summary of the Plan, its goals, and a map of the locations where the Plan seeks to develop projects. A second handout consisted of a set of Frequently Asked Questions about the Plan (available in English and Spanish). These handouts served as the key documents to answer questions about the Plan. Additionally, Day One was provided a large poster which was utilized during outreach events. These materials are found below.

### Informational Handout

**The San Gabriel Valley Greenway Network Strategic Implementation Plan**  
**A PATH FORWARD**

**Mobility, recreation, and open spaces for the San Gabriel Valley**

The San Gabriel Valley Greenway Network (SGV Greenway) Plan will help transform the existing watersheds (Creeks, Rivers, and Washes) into a modernized greenway network, providing residents with 130 miles of bike paths, trails, parks and open space. Established in 2017 by a Los Angeles County Board of Supervisors resolution to update these watersheds and activate miles of underutilized rights-of-way into an interconnected network, the SGV Greenway will connect communities and improve access to open space and active recreation along the Rio Hondo and San Gabriel River watershed.

**Key goals**

- IMPROVE RECREATION AND MOBILITY opportunities for all abilities.
- INCREASE ACTIVE TRANSPORTATION options to help reduce daily vehicle miles traveled (VMT).
- BOLSTER EQUITY by improving safe access to recreation, jobs, schools, and shopping.
- EXPAND ENVIRONMENTAL BENEFITS through added green spaces that improve stormwater capture.
- CONNECT TO EXISTING GREENWAYS and blue lines, and build upon previous and existing projects.

**Community benefits**

- Regional connections:** A regional, interconnected network creates options for people to get around without having to depend on cars.
- Personal and community health:** Outdoor socializing, recreational activities, community events, engaging with nature, and other activities can improve the physical and mental health of all residents.
- Environmental resilience:** Protecting our watershed helps create a resilient and healthy environment and provides opportunities for environmental education and stewardship.
- Expanded local equity:** Enhancing the greenway network helps bolster access by traditionally under-resourced communities to open space, recreation and exercise, and improved active and low-cost transportation options.

**Greenway network**



**Implementation**

The SGV Greenway Plan will introduce several recommended types of projects based upon land and watershed access and community preferences. As an implementation plan, the SGV Greenway Plan will identify areas with the most regional benefit and will include a list of shovel-ready projects that meet specific criteria. Although this plan will not provide access to specific funding sources for implementation, it will help set up reaches for future consideration with supportive analysis. Additional areas and other less-ready segments will also be identified for communities that want to develop a future greenway project.

**Share your thoughts now!**  
Use the QR code or go to [SGVGreenway.org](http://SGVGreenway.org) to view and comment on the draft Plan. To contact someone about technical matters or additional planning issues please email: [sgvgreenway@pw.lacounty.gov](mailto:sgvgreenway@pw.lacounty.gov)

## 2. OUTREACH MATERIALS

### Frequently Asked Questions Handout

 <p><b>San Gabriel Valley Greenway Network Strategic Implementation Plan</b> FAQs</p> <p><b>1. What is a strategic implementation plan?</b> A strategic implementation plan helps groups organize work around a set of shared priorities. The plan is a toolkit that helps communities, cities, and local jurisdictions coordinate large public projects. The plan helps provide a template that can be tailored to individual communities' needs and can be used to plan out individual project sites while aligned with a larger vision.</p> <p><b>2. What is a Greenway?</b> A greenway is a pathway or trail that communities can use for biking, walking, and other uses such as horseback riding, picnic areas, etc. A greenway network is a group of interconnected greenways that can help connect people and communities.</p> <p><b>3. Why create the San Gabriel Valley Greenway Network Strategic Implementation Plan?</b> The San Gabriel Valley Greenway Network Strategic Implementation Plan (SGVGNSIP) was created to outline a plan to create a countywide network of interconnected greenways along flood control systems providing recreational opportunities, active transportation options, trails for equestrian use, and stormwater improvements within the San Gabriel River Watershed area of the San Gabriel Valley (SGV). The existing public right of way (ROW) along the channelized watershed, washes, and creeks presents an immense opportunity for green space and trail development across many cities and neighborhoods throughout the SGV.</p> <p><b>4. What is the SGV Greenway Network Plan and what does it do?</b> The SGV Greenway Network Plan is a master plan and toolkit designed to offer a holistic and systematic regionwide implementation strategy for greenway projects within the San Gabriel River Watershed. Its aim is to assist cities, neighborhoods, and communities that share the watershed, to maximize the positive impact of individual projects on the greenway network for the benefit of both the specific community project and the entire network's region.</p> <p><b>5. Does the Greenway Network Plan propose specific projects along the channel?</b> No specific projects are being proposed for development by this Plan. However, many early implementation projects in various stages have been outlined in the background of the document. The Plan builds upon connections to those existing efforts and also examines ten potential conceptual sites. The concept sites were identified and analyzed utilizing feedback from communities and the steering committee, available greenspace demographics, potential alignment with existing trails, amongst many other data points. The 10 conceptual plans and accompanying graphic renderings provide a vision and potential design strategy for any number of future projects within the Plan area.</p>	 <p>The Greenway Network Plan provides important statistical information and analysis needed to support the funding of future projects as well as a programmatic design toolkit. The toolkit clearly illustrates the design possibilities given the various opportunities and constraints typical of the conditions found along the channel and its tributaries as it flows through neighborhoods and city intersections.</p> <p><b>6. Does the Greenway Network Plan recommend a one size fits all solution?</b> There is no singular implementation strategy for the entirety of the SGV Greenway Network. Future projects should tailor to the unique requirements and opportunities presented by specific tributary segments, as well as the diverse needs of neighboring communities. Projects must also respect the needs of flood risk management while achieving the SGV Greenway Network Plan's goals and objectives.</p> <p><b>7. What outreach has been done and who has been engaged?</b> Public engagement efforts have been actively conducted throughout the Plan area. These engagement efforts have focused on plan awareness as well as providing multiple avenues for community feedback over an extended period.</p> <p>To date there have been:</p> <ul style="list-style-type: none"><li>88 community events</li><li>23K survey responses</li><li>8 community workshops</li><li>213K social media impressions</li><li>4K in person interactions</li></ul> <p>Ongoing efforts include:</p> <ul style="list-style-type: none"><li>Planned community workshops</li><li>community pop-up events</li><li>social media posts</li><li>website publicity</li><li>laminated posters, fact sheets, and surveys</li></ul> <p>The SGV Greenway Network Plan development team has utilized direct feedback to develop the plan's programmatic focus and hierarchy of goals. In addition to direct community engagement, the plan team has met with the many municipal stakeholders encompassed in the Plan's geographic area, as well as various County agencies and active non-profit organizations to ensure that the Plan is in alignment with best practices and shared County goals and objectives.</p>
 <p><b>8. How will this help communities along the channel?</b> The SGV Greenway Network Plan helps communities by offering a clear roadmap for active transit and green space connectivity in their neighborhood and providing the tools and resources to design and implement projects that best suit their individual needs. The implementation of any project will be dependent on community needs and funding availability, but the framework exist within the Plan, while respecting local planning processes as well as the requirements and standards that help maintain the safety and integrity of the flood control system.</p> <p><b>9. Have any similar projects already been implemented along the SGV Greenway Network?</b> Yes, there are various planned greenway and bikeway projects included in the document. These are projects within the SGV that have advanced into design, construction, or have been recently completed. Project implementation status varies from early planning through construction. The Emerald Necklace projects, for example can be found along eight of SGV primary tributaries.</p> <p><b>10. How will the SGV Greenway Network Plan be implemented over time?</b> Following the release of the final plan, individual communities will lead project development. The timeline for any individual project depends on funding availability, project size, and decisions made by local authorities. This approach acknowledges the unique circumstances and priorities of each community involved.</p> <p><b>11. Is there funding to implement any of the ideas in the Plan?</b> Resources for funding are available at the local, state, and federal level, and are generally awarded through a competitive grant application process. The Plan outlines these funding resources and encourages project proponents to ensure that the proposed project follows the guidelines of the Plan and aligns with the grant requirements. The Plan provides the program components, justification and supporting arguments to help local projects achieve grant funding.</p> <p><b>12. How does this incorporate existing plans that were drafted?</b> Existing plans and studies have been reviewed, incorporated and/or aligned with to meet the active transportation, shared greenspace, park equity, and flood control directives and goals of the region. A few of the plans that informed and helped shape the direction of the SGV Greenway Network Plan:</p> <ul style="list-style-type: none"><li>2012 Bicycle Master Plan, LA County Public Works</li><li>2013 County of Los Angeles Trails Manual, DPR</li><li>2017 Emerald Necklace Implementation Plan, WCA</li><li>2018 SGV Regional Active Transportation Plan and Greenway Network Study, SGVCOG</li><li>2022 Los Angeles Countywide Park Needs Assessment Plus (PNA+), DPR</li><li>2022 LA River Master Plan, LA County Public Works</li></ul> <p>A comprehensive list of the previous master plans, manuals, and studies used in the research and development of the Greenway Network Plan is outlined in the Plan.</p>	<p><b>13. How does the Greenway Network Plan address greenspace equity in the San Gabriel Valley?</b> The promotion of equitable practices is at the forefront of plan development process. "Promoting equitable funding to improve social justice outcomes" is a statewide mandate outlined in the L.A. County Board of Supervisors Motion to support the SGV Greenway Network. The identification and highlighting of communities within the Plan area most in need of greenspace was a critical component of the initial analysis.</p> <p><b>14. Does the SGV Greenway Network Plan call to capture or clean stormwater prior to flowing through the channels?</b> Yes, integrating stormwater management is one of the key required features in the Plan's design guidelines. SGV Greenway Network project proponents are encouraged to use every opportunity to capture stormwater, control flooding, recharge groundwater, and improve water quality. Design solutions for stormwater management are incorporated into the Plan's design toolkit.</p> <p><b>15. How can I comment on the Draft Plan? How can I follow the implementation of the Final Plan?</b> The draft will be circulated for public comment period for 30 Days up until Saturday, April 28, 2025. LA County Public Works aims to release the final plan later this year.</p> <p>Please visit our website to read the plan and leave your comments: <a href="https://www.sgvgreenway.org/">https://www.sgvgreenway.org/</a></p>

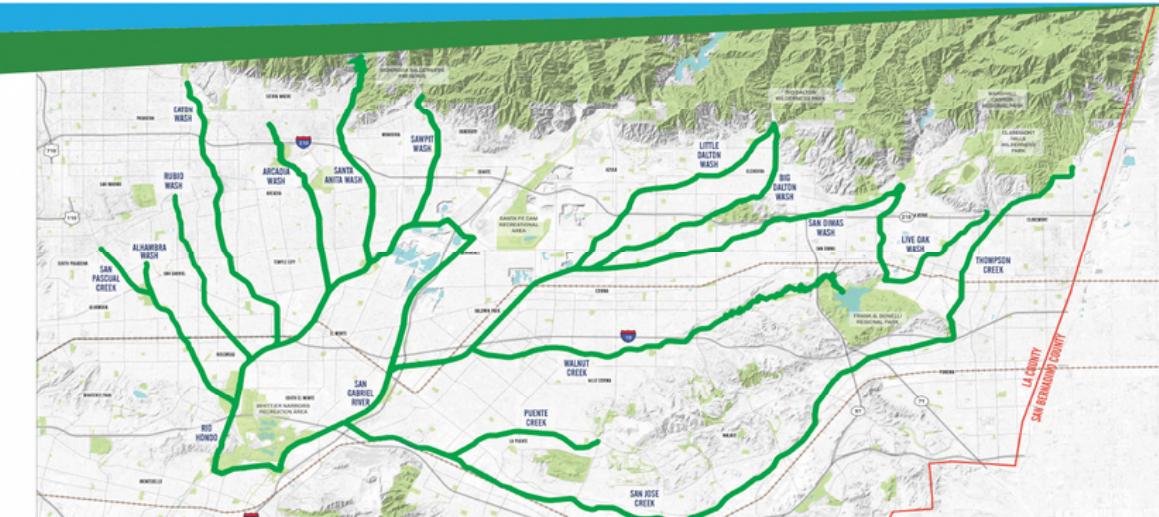
## 5. SGV GREENWAY NETWORK IMPLEMENTATION PLAN

## 2. OUTREACH MATERIALS

### Large Poster

### The San Gabriel Valley Greenway Network

# A PATH FORWARD



#### About the Greenway

The San Gabriel Valley Greenway Network (SGV Greenway) Plan aims to provide a premier greenway network, fostering community connections and enhancing access to open spaces and recreational opportunities along the Rio Hondo, San Gabriel River, and adjoining tributaries and creeks.

The final Plan will encompass extensive research, guidelines, conceptual design examples, and environmental documentation, serving as a blueprint for project proponents and advocates and offering a vision for the channels' future.

The plan lays the groundwork for project implementation while providing guidance to secure funding for implementation.

#### Draft Plan is ready for feedback!

Join us in shaping our future! **Review and comment** on the draft Greenway Network Plan. Your insights are vital in creating vibrant, green pathways for our community.

#### Key Goals

- IMPROVE RECREATION AND MOBILITY** opportunities for all abilities.
- INCREASE ACTIVE TRANSPORTATION** options to help reduce daily vehicle miles traveled (VMT).
- BOLSTER EQUITY** by improving safe access to recreation, jobs, schools, and shopping.
- EXPAND ENVIRONMENTAL BENEFITS** through added green spaces that improve stormwater capture.
- CONNECT TO EXISTING GREENWAYS** and bike lanes, and build upon previous and existing projects.

#### Share your thoughts now!

Use this QR code or go to [SGVgreenway.org](http://SGVgreenway.org) to view and comment on the draft plan!



#### Existing Conditions



#### Conceptual Greenway Features



#### Learn More

For more information, please visit the website at [SGVgreenway.org](http://SGVgreenway.org). To contact someone about technical matters or additional planning issues please email: [sgvgreenway@pw.lacounty.gov](mailto:sgvgreenway@pw.lacounty.gov)



## 6. SGV GREENWAY NETWORK IMPLEMENTATION PLAN

### 3. SOCIAL MEDIA

Day One was provided with several Social Media posts which helped advertise the Plan and augment outreach and engagement efforts. Posts were shared throughout the public comment period (March 27<sup>th</sup> to April 26<sup>th</sup>) on Day One social media platforms. Day One partner agencies were also asked to share the post to increase engagement. The posts utilized are found below and in the following page. Social media was also utilized to showcase our engagement efforts. Examples of social media post demonstrating engagement efforts are found in the next page.



### 3. SOCIAL MEDIA



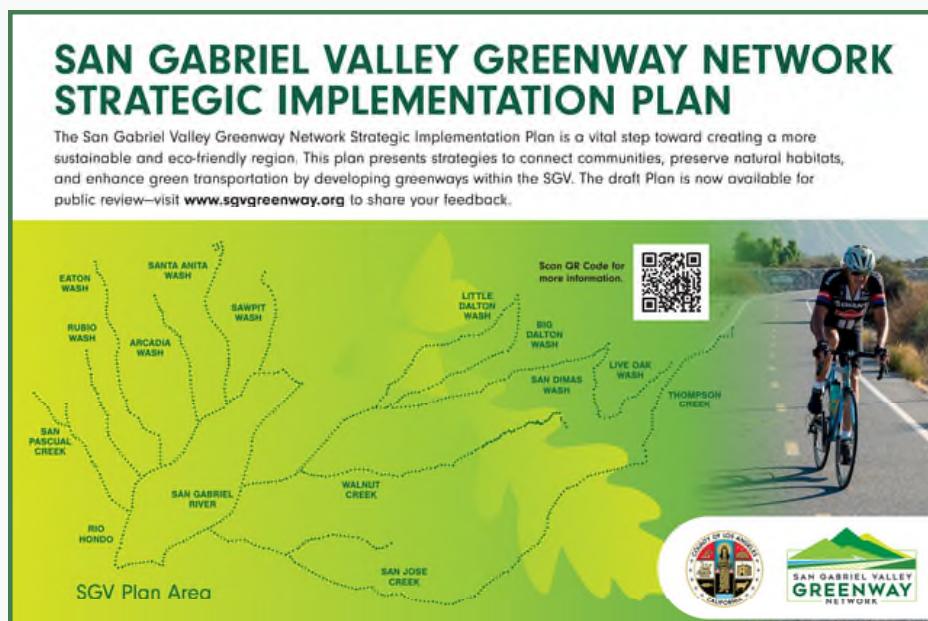
#### 8. SGV GREENWAY NETWORK IMPLEMENTATION PLAN

## 4. BANNERS AND LOCATIONS

To increase visibility of the SGV Greenway Network Strategic Implementation Plan, Day One placed 10 large banners throughout the San Gabriel Valley. Specific locations were identified by the RMC and Day One staff. Below are the two banners placed throughout the SGV.

*\*The following pages provide photos and locations of the banners.*

Banner 1.



Banner 2.



## 4. BANNERS AND LOCATIONS

Placement of all banners was complete by March 30<sup>th</sup>, 2025. Placement occurred near washes or creeks where residents could easily see the banners. Day One staff ensured the banners were visible and ensured that no signs were covered. After the end of our contract, Day One staff collected the banners and returned them to the LA County Public Works office in Alhambra. Collection of all banners took place during the week of May 5<sup>th</sup>, 2025. Below are pictures of all the banners placed as well as the location of placement.



Baldwin Park. Francisquito Ave & Vineland Ave. Walnut Creek.



Glendora. Gladstine St. & Sunflower Ave. San Dimas Wash



El Monte. Valley Boulevard & West Strang Avenue. Eaton Wash.



Pasadena. Day One Office. 175 Euclid Ave.

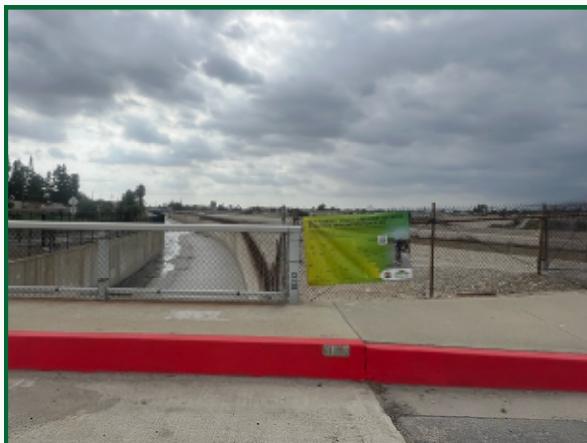
## 4. BANNERS AND LOCATIONS



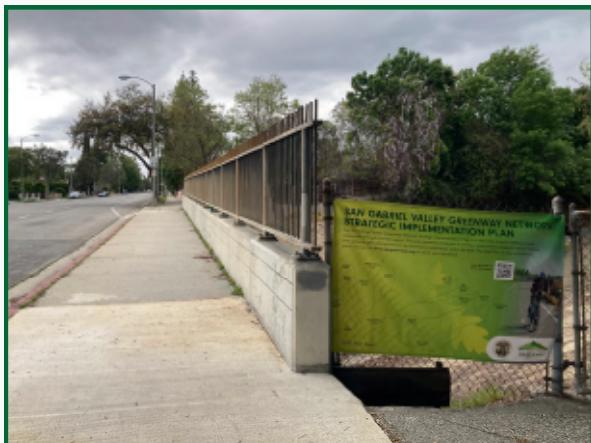
Alhambra. East Main Street and Champion Place Street. Alhambra Wash.



Arcadia. Live Oak Avenue and 8th Avenue. Santa Anita Wash.



Irwindale. Vincent Ave & Cypress St. Big Dalton Wash.



Pasadena. Del Mar Blvd and Ramona Pl. Eaton Wash.



San Gabriel. East Mission Road and W. Santa Anita. Alhambra Wash.



Whittier. Workman Mill Rd & Whittier Woods Dr. San Jose Creek

## 5. PRESENTATIONS

Day One staff organized and delivered 6 presentations to community groups throughout the San Gabriel Valley. The 6 groups were carefully selected and included active community members of the SGV as well as environmental leaders. For example, Day One staff presented to the Nature for All coalitions, which is composed of prominent environmental agencies in the San Gabriel Valley. Our goals for the presentations was to share the Plan, encourage public comments, and encourage those listening to share the Plan. Presentations occurred in-person and virtually and took between 15-30 minutes each. Presentations were composed of several sections, including an overview of the Plan, example of projects, a discussion portion, and a look at several pages of the Plan

An example of a typical presentation is found on pages 13-14. Photos from presentations are found on page 15. The Table below provides details on the 6 presentations.

Date	Group	Number of Attendees
3/24/2025	ReDesign LA	8
4/2/2025	Nature for All-Coalition Meeting	12
4/7/2025	Pasadena Complete Streets Coalition	15
4/15/2025	Pomona DO Youth Advocates	8
4/16/2025	Three Valleys MWD	28
4/17/2025	RAD Coalition	17

# 5. PRESENTATIONS

Example of a presentation delivered.



Day One  
RAD SPA 3 Meeting



## SGV Greenway Network Implementation Plan

### Agenda

- Intro SGV Greenway Network
- SGV Greenway Network Plan
- Explore the Plan

### Goals

- Public Comment period
- How to provide feedback



### What is the SGV Greenway Network?

- A **greenway** is a pathway or trail that communities can use for
  - Biking
  - Walking
  - Horseback riding
  - Picnic areas
- The **SGV Greenway Network** is a group of interconnected greenways that can help connect people and communities through the SGV.



## San Gabriel Valley Greenway Network



### Examples of Greenway Features



## Goals of SGV Greenway Network

-  **IMPROVE RECREATION AND MOBILITY** opportunities for all abilities.
-  **INCREASE ACTIVE TRANSPORTATION** options to help reduce daily vehicle miles traveled (VMT).
-  **BOLSTER EQUITY** by improving safe access to recreation, jobs, schools, and shopping.
-  **EXPAND ENVIRONMENTAL BENEFITS** through added green spaces that improve stormwater capture.
-  **CONNECT TO EXISTING GREENWAYS** and bike lanes, and build upon previous and existing projects.



### About the Plan

- SGV Greenway Network Strategic Implementation Plan
  - Transform waterways that feed into the San Gabriel and Rio Hondo Rivers into a network of bicycle and pedestrian pathways.
  - Expand connection and access to open recreation and green space for those who live, work, and play in the SGV.

### About the Plan

- SGV Greenway Network Strategic Implementation Plan
  - A master plan and toolkit designed to offer a region-wide implementation strategy for greenway projects.
  - Aims to assist cities, neighborhoods, and communities maximize the positive impact of individual projects.

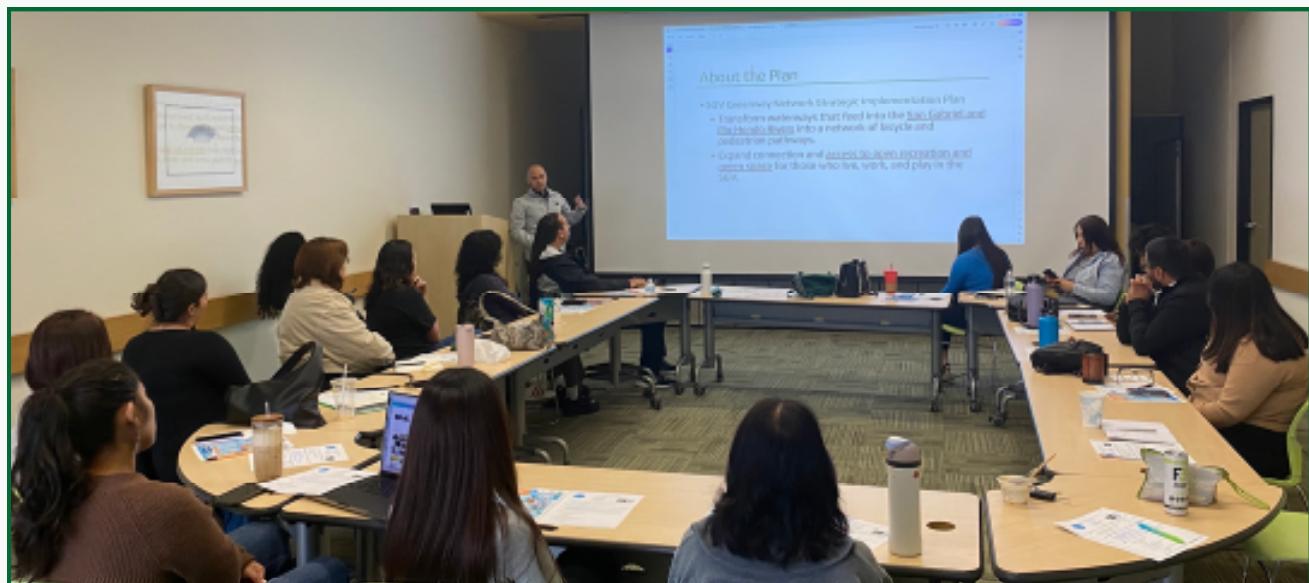
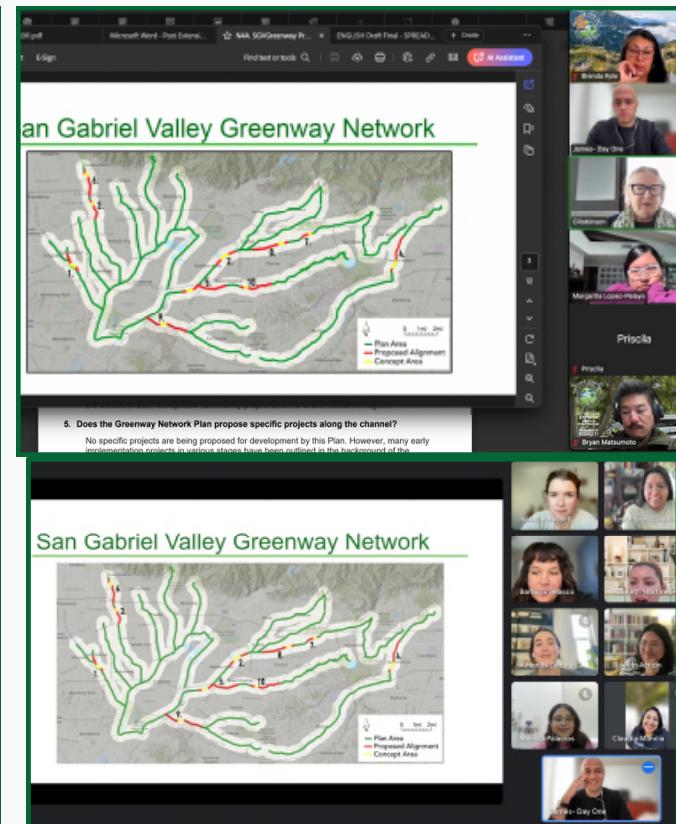
## 5. PRESENTATIONS

### Example of Presentation delivered (continued)

<p><b>Technical Team</b></p> <p><b>COUNTY PLAN TEAM</b></p>  <p><b>CONSULTANT TEAM</b></p> 	<p><b>Steering Committee Members</b></p> 
<p><b>SGV Greenway Network Plan</b></p> 	
<p><b>Contact Information</b></p> <p>For more information, please visit the project website at <a href="http://SGVGreenway.org">SGVGreenway.org</a>.</p> <p>To contact someone about technical matters or additional planning issues please email: <a href="mailto:sgvgreenway@pw.lacounty.gov">sgvgreenway@pw.lacounty.gov</a></p> 	

# 5. PRESENTATIONS

Photos from Presentations delivered.



## 6. MEETINGS

In addition to presentation to key groups in the San Gabriel Valley, Day One staff organized two in-person meetings presentations open to all SGV community members. These meetings involved a short presentation on the Plan and Day One staff provided documents related to the Plan, including the Informational Handout and the Frequently Asked Questions handout. A series of promotional items were also provided to residents, as demonstrated in the pictures below. Given the short time available for public comment and to ensure high engagement from residents, Day One staff organized the 2 meetings during larger Day One events.

Meeting 1 took place on 30 May 2025 at the Day One Pasadena office as part of the Dena Home event. 22 Participants.

Meeting 2 took place on 8 April 2025 at the Jeff Seymour Family Center as part of a larger environmental event. 32 Participants.



## 7. POP-UP RESOURCE BOOTHS

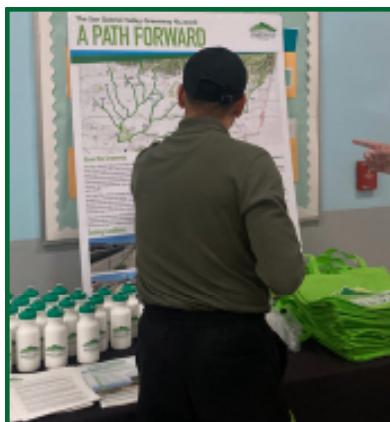
As part of the outreach effort, Day One staff held 9 Pop-Up resource booths throughout the San Gabriel Valley. In each Pop-Up, staff provided residents with information on the Plan and explained how submit a public comment. To ensure success at Pop-Up booths, the large poster served as a large visual aid and handouts helped with conversations. In all Pop-Up events, we also provided residents with promotional materials like water bottles, hand sanitizers, and bags. Pop-Up event locations took place in several locations to ensure exposure of the Plan to diverse communities. Day One staff was able to converse in English and Spanish at all booths.

Below are details of pop-up booths.

Event	Number of Interactions	City	Date
Native Plant Festival at California Botanic Gardens	75	Claremont	March 29, 2025
Community Charify Event (Seeds of Hope for Veterans)	35	El Monte	March 30, 2025
Lopez Urban Farm	18	Pomona	April 9, 2025
Earth Day by Sanitation Districts	65	Whittier	April 12, 2025
Gladstone Park	22	Glendora	April 16, 2025
Earth Day Celebration	30	Diamond Bar	April 19, 2025
Youth Advocacy Event	16	Pasadena	April 23, 2025
Air Quality Meeting 2	16	El Monte	April 24, 2025
Waterfest	48	Arcadia	May 3. 2025

## 7. POP-UP RESOURCE BOOTHS

### Photos from Pop-Up Events



## 8. ADDITIONAL EFFORTS

Day One staff went beyond the agreed contract to increase the number of residents contacted about the Plan. Staff shared the Plan in several additional settings, including the following.

***Social Media.*** Day One staff shared posts and stories across several of its social media platforms. We also utilized social media to advertise our participation in events and pop-up events. Across all platforms, there were 3,640 engagements with the posts.

***Distribution of Informational Handouts.*** The Day One Pasadena office receives regular traffic from community members, which gives us an opportunity to share resources with relevant audiences. In particular, our programming on Active Transportation allowed us to share the Plan with 90 community members who are avid cyclists.

***Mention in Meetings.*** When appropriate, Day One mentioned and offered resources about the Plan in meetings with residents or other nonprofit organizations. This allowed us to share the Plan and explain how its various sections might help advance goals of municipalities and the county.

***Incorporation into other Environmental Efforts.*** Day One staff made an effort to share the Plan as a way to advance additional efforts throughout the County. For example, Measure W funds infrastructure projects that increase access to waterways, capture water, and restore habitat. In appropriate settings, we encouraged collaboration among different plans.

***Day One Newsletter.*** Day One staff disseminated a Monthly Newsletter to 1038 residents. The newsletter included an entry explaining the Plan and encouraging public comment. Our partner agency, Nature For All, also advertised the Plan. The following page contains images of these entries.

***Total interactions/engagemetns from Additional Efforts: 4,768.***

## 8. ADDITIONAL EFFORTS

### Day One Newsletter with Greenway Plan Entry



**SGV Greenway Network**  
Draft Implementation Plan is Ready for Review!



The SGV Greenway Network Strategic Implementation Plan is a master plan and toolkit that offers a holistic and systematic region-wide implementation strategy for greenway projects within the San Gabriel Valley. The Implementation Plan aims to assist cities, neighborhoods, and communities maximize the positive impact of individual projects for the benefit of both specific communities and the entire network's region.

The SGV Greenway Network will help transform waterways that feed into the San Gabriel and Rio Hondo Rivers into a network of bicycle and pedestrian pathways. The regional network will connect communities via active transportation and expand much needed access to open recreation and green space for those who live, work, and play in the SGV.

After a long and extensive process to understand community needs and develop the Implementation Plan, a Draft Plan is finally available. The Draft Plan is available in English and Spanish and contains a myriad of information on the SGV.

You can download the Implementation Plan and provide comments in the [SGV Greenway Network Website](#). Public comments are open until 26 April 2025.

For more information, contact James at [james@godayone.org](mailto:james@godayone.org)

### Nature For All Newsletter with Greenway Plan Entry

#### In Recent News

#### Earth Month

The San Gabriel Valley Greenway Network Strategic Implementation Plan (Draft Plan) has been completed and is now available for public review and comment. This plan aims to transform storm channels into a network of bicycle and pedestrian pathways, enhancing community green spaces. Your input is essential in shaping the final version! A 30-day public commenting period will be held from Thursday, March 27, to Saturday, April 26, 2025. [Learn more](#). [Submit your comment](#).



**SGV GREENWAY NETWORK**  
Strategic Implementation Plan is now available!  
Covering 30 cities and 130 miles, your input is vital for success.  
We're eager to hear your insights.

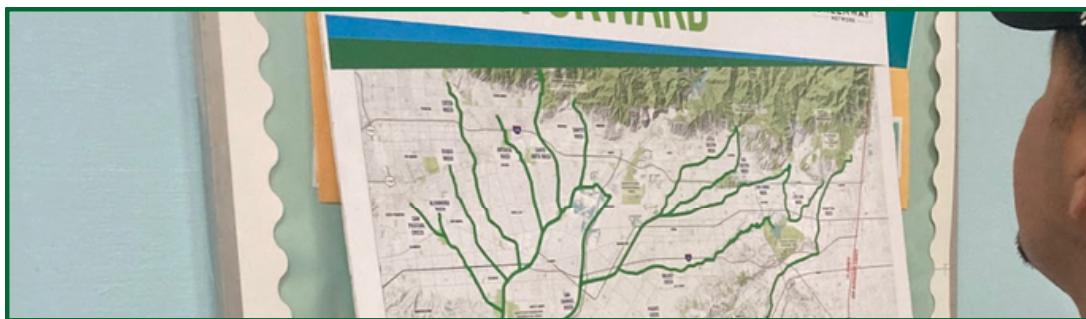
Comments are due by April 26, 2025  
[www.sgvgreenway.org](http://www.sgvgreenway.org)

## 9. COMMUNITY FEEDBACK

Through Day One's many engagement activities, staff interacted with many residents representing the diverse San Gabriel Valley. In these conversations, a variety of topics were discussed. Reflecting on these conversations, below is a list which provides a summary of the recurrent themes heard.

**Positive Feedback.** The majority of the conversations at Pop-Up events and presentations were very positive. For many residents, this was the first time learning about the Greenway Network. Many express the plan to be evidence that the SGV is advancing green policies and taking environmental justice seriously. Residents explained that local jurisdictions need to continue advancing active, green, and safe options for transportation as these can bring many benefits to communities and residents.

Residents also found the Plan to be exceptionally detailed and many expressed that the report's information could be utilized in a range of ways--for example, the opportunity areas provide direct examples of where and how network projects can be developed. Members of non-profit organizations express that the information can be used to identify needs which may help in applying for grants. Some residents remembered being part of the original outreach efforts years back which resulted in this Plan. Finally, residents expressed that they already utilize many of the completed sections of the Network and asked what role they could play in advancing additional projects to help expand the Greenway Network.



## 9. COMMUNITY FEEDBACK

**Ensuring Use of Network.** Many residents expressed that the network would connect the San Gabriel Valley in an unprecedented way, but residents also expressed the need to ensure that the network will be used. Residence asked what steps the several jurisdictions in charge of different projects are taking to ensure that these new public spaces are utilized and that projects have the recreational impact intended.

**Community Preferences.** Residence expressed the need to continue engaging with relevant communities as projects for the Greenway Network are developed. Many residents expressed a keen desire to have bicycle paths connect the SGV communities but they also expressed that bicycle paths are not or may not necessarily be what communities want. Residents expressed that the Plan should not determine designs or scope of projects but instead be utilized to share the possibilities of projects.

**Electric Bike Incentive Programs.** A common point of discussion involved understanding if jurisdictions will encourage the use of the Greenway Network by providing electric bicycle incentives. These conversations were important because electric bicycles are increasing being used as a green mode of transportation but they continue to be expensive and out of the reach of the average SGV resident. In the absence of federal support for green and active transportation, residents asked if the county or cities would continue to advocate for the expansion of electric bicycles.

**Is There One Entity That Will Build the Network?** Several residents asked if there will be one overarching entity in charge of advancing and designing the Greenway Network. Day One staff explained the nuances of this question which led residents to be cautious in being too optimistic about the construction of a cohesive Network. Resident believe that without one entity and one vision to advance the Greenway Network, it would take a long to build and might result in conflicting projects among the various communities.

## 9. COMMUNITY FEEDBACK

**Who Will Advocate for the Network?** The above comment expressed the need to have one entity advance the projects to create the Greenway Network. Several residents also proposed the need to have another entity as a permanent and ongoing advocate for the Network. Residence explained that continued outreach engagement and advocacy for the Greenway network is needed to advance support for the Greenway Network and provide opportunities for residence to provide input.

**Vector Control.** Many residents had questions about undertaking projects along flood control channels. Residents explained that in many channels throughout the SGV, there is often stagnant water which may lead to mosquito breading. These residents asked if this could potentially be a health risk and asked if the appropriate jurisdictions or taking steps to avoid a negative health impact.

**Safety for Active Cyclists and Runners.** Day One staff spoke to many residents that are active cyclists and active runners. The general reception of the Plan was very positive but many did express safety concerns. For example, some residents explained that bicycle paths and walking paths should be kept separate to avoid accidents. They expressed the need to have plenty of appropriate markings on the ground as well as signs that signal oncoming bicycle traffic or walking traffic. Safety measure should be particularly taken where roads intersect with bicycle lanes.

**Safety for Passive Recreation.** Residents expressed the need to ensure that all residents are able to use Greenway Network Projects, not only cyclists or runners. Residents express the need to think about safety in all projects, including appropriate lighting, enough seating, and accessibility for disabled individuals. Residents also expressed that there continues to be many unhoused individuals in areas encompassed by the Plan; residents asked if the Greenway Network projects will provide resources to help unhoused individuals.

## 9. COMMUNITY FEEDBACK

***Hold Webinars to Share Final Plan.*** Several residents expressed the desire to listen to webinars once the final version of the Greenway Network Plan is completed. As a draft Plan, residents wondered what additional components would be incorporated. Residents also said a webinar could serve as a tool to maintain interest and continued support by residents and community groups.

***Connecting Existing Bicycle Routes Networks.*** Many avid cyclists pointed out that several cities have exiting cycling paths and networks. These residents asked about the possibility of connecting these existing bicycle networks to the Greenway Network. While the Plan makes clear the potential connections focused around the waterways of the SGV, there is an interest in incorporating existing green projects to maximize impact. For example, several residents of Pasadena asked if the city would take an active role in connecting their bicycle routes to the Network routes. Residents also asked if maps can be made available that show existing city bicycle routes and their connection to the Greenway.

***Operations and Management.*** The cost of maintaining the vast network and the coordination needed for operation and maintenance (O&M) across an array of jurisdictions was a common topic discussed with residents. Trash was mentioned several times as was the need to maintain bicycle paths to ensure safety. Several residents explained that constructions costs continue to climb and that O&M will be equally expensive in the future.

***Historical Recreation Locations.*** Many residents explained their past experiences with access to many of the areas identified by the Greenway Network. For example, some older residents in El Monte detailed the past access that existed along the Rio Hondo River. These residents express a need to ensure that new projects provide community benefits by developing them in a way that reflects historical access and inclusivity.

## 9. COMMUNITY FEEDBACK

***Speed Regulations, Motorized Bicycles, and Electric Scooters.*** Many residents mentioned the increasing popularity of motorized bicycles (different to electric bicycles) and small motorcycles that are used in bike lanes. The concerns shared involved discussions of the hight speed and legality of these. Some residents wondered if there would be security and regulations to prevent dangerous cycles from entering Greenway paths. This concern was also shared by residents that plan to walk or jog Greenway routes. Discussions regarding electric scooters were similar. With electric scooters, however, residents mentioned their placement as they are often left in right of way areas that block pedestrian paths. Residents wondered how these would be regulated in Greenway Network routes.

***Fire Concerns.*** As Day One staff discussed the Network with residents, many had questions about the maintenance needed to prevent the spread of fires in some of the areas of the Network. These concerns reflected concerns from the recent Eaton fire. Residents explained that while fires are not expected, Greenway, projects should nonetheless be develop in a firewire manner. Some residents suggested that new plans and reports currently begin developed by LA County regarding the recent fires be incorporated to ensure that best practices and appropriate project designs are incorporated into Greenway projects. Additionally. residents asked how the plans in areas affected by the fire would be updated or change.

## 9. CONTACT INFORMATION

### Day One Project Team

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